

the westin grand berlin

Press release

TOUR DE FORCE: THE WESTIN GRAND BERLIN SCOOPS UP THE WORLD TRAVEL AWARD FOR THE SECOND TIME RUNNING

Germany's Leading Business Hotel is in the heart of Berlin

Berlin, September 6th, 2011 - Once again, a total of 213,000 decision-makers from the worldwide hotel and tourism sector voted the Westin Grand Berlin "Germany's Leading Business Hotel 2011" as part of the World Travel Awards. At a gala event in early September 2011, Rainer Bangert, General Manager of the Westin Grand Berlin, and Christiane Schmidt, Area Director of Sales & Marketing, personally accepted the prestigious award from the World Travel Award President, Graham Cooke, in the Turkish city of Antalya.

According to Bangert, the hotel primarily owes its success to its competent team, its choice location in central Berlin as well as its modern emphasis on service, which spurs continuous innovations in the guest domain. "Recognizing and catering to the needs of business travelers is our day-to-day business. We guarantee a high level of quality and service without ever losing sight of the human factor. Winning the World Travel Award as 'Germany's Leading Business Hotel' in 2010 and 2011 is a clear indication that our strategy is on the right track," said Westin Grand director, Rainer Bangert.

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The Westin Grand, Berlin

At the heart of it all. The Westin Grand is situated in historical downtown Berlin: on the corner of Unter den Linden and Friedrichstrasse, a stone's throw from tourist attractions, company headquarters and the government district. Some rooms command a view of the magnificent historical boulevard, others look out onto Friedrichstrasse or the 3000-m² garden in the inner courtyard. Escape the bustle of everyday life and dive into a world of pure wellbeing. Extensively renovated in 2008, the 400 rooms are a perfect enticement to relax, enveloping guests in a soothing ambience of warm, subtle shades and timelessly elegant design. And after refreshing slumbers in a Westin Heavenly Bed and the balanced SuperfoodsRX breakfast buffet, guests are sure to make a bright and cheerful start to the day. Alongside the spa with its modern gym and pool, the capacious, light-flooded lobby, with its large staircase, is another energizing spot. A place to see and be seen, to relax and recharge.

A codex-compliant and certified business hotel, the Westin Grand Berlin truly stands out, offering eleven very different banqueting rooms for conferences with up to 220 participants or functions with up to 400 guests. Winner of the World Travel Award in 2010 and 2011 as Germany's Leading Business Hotel.

www.westingrandberlin.com



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About Westin Hotels & Resorts

Westin Hotels & Resorts makes the healthiest choices irresistibly appealing, so guests leave feeling better than when they arrived. With over 170 hotels and resorts in over 36 countries and territories, Westin is owned by Starwood Hotels & Resorts Worldwide, Inc. Starwood Hotels is one of the leading hotel and leisure companies in the world with 1025 properties in nearly 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

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